Quinn Conrey

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EDUCATION

Bachelor of Arts: Advertising and Public Relations — December 2026
Minors: Marketing, Professional Selling
Sigmund Weis School of Business, accredited by the Association to Advance Collegiate Schools of Business (AACSB)
Susquehanna University, Selinsgrove, PA
GPA: 3.96/4.0, Dean's List All Semesters
Academic Honors: Outstanding Senior Leadership Award (2026), University Scholar (2024, 2025), Susquehanna University Trustee Merit Scholarship, Lehigh Valley Softball Umpires Association Scholarship (2023)
International Volunteer Experience: Athens, Greece — May 2025 – June 2025

- Collaborated with local volunteers on community service projects and independently managed a cross-border outreach campaign, showcasing strong teamwork, initiative, and intercultural communication skills

RELATED EXPERIENCE

PUBLIC RELATIONS INTERN, Vault Communications – Conshohocken PA — May 2026 – August 2026

- Produced articles, website copy, LinkedIn content, press materials, social posts, and event listings across 20+ client accounts, consistently delivering strong first drafts requiring minimal edits.
- Built targeted media lists, researched journalists and third-party voices, developed pitch angles, conducted competitive audits, and monitored coverage across healthcare, nonprofit, tourism, consumer, and professional-services clients.
- Managed 20+ projects with overlapping deadlines, ranging from rapid-turnaround assignments to ongoing campaigns; created an Excel tracker to organize high-volume social content and improve team coordination.

MARKETING & ADVERTISING INTERN, ABE (International Airport) – Allentown, PA — June 2025 – August 2025

- Supported marketing and advertising initiatives by sending ~40 outreach emails and creating mock ads and proposals for potential advertisers, including original ideas for St. Luke's
- Increased TikTok followers, views, and reached audiences by +999.99% and Instagram followers by 4.3% with +332.3% accounts reached by creating engaging and strategic content, targeting our local audience
- Coordinated Advertiser Appreciation Week, managed advertiser inventory through detailed Excel spreadsheets, and sent ~40 outreach emails to prospective advertisers while maintaining partner relationships.

COMMUNICATIONS INTERN, Mack Trucks – Macungie, PA — July 2024 – May 2025

- Collaborated with the Plant Manager and Communications Director on a future employee marketing campaign by digitizing campaign concepts, organizing ideas, and establishing a framework for gathering employee input.
- Coordinated executive and political guest events at the plant, managing event logistics, guest check-in, on-site photography, and promotional materials; also photographed content for a continuous improvement campaign.
- Created internal communications for employee e-Bulletin, including slides featuring new-hire announcements, upcoming events, and safety messaging.

SOCIAL MEDIA SPECIALIST, University Marketing and Communications — March 2024 - Present

- Create video and social media content for Susquehanna University's socials, tailored to student audiences.
- Produced an Instagram Reel that generated 23K+ views, 700+ likes, and 300+ shares
- Analyze digital media performance and competitor strategies, researching peer universities' summer course offerings, organizing findings in Excel, and applying weekly analytics insights to future campaigns.

CAMPUS INVOLVEMENT

Social Media Director, Public Relations Student Society of America, Susquehanna University — August 2024 – Present

- Awarded 1st place in PA for our "Hues of Hope" organ donation campaign, where I assisted in organizing student events, coordinating guest speakers, and promoting student donor awareness

Work Study, Student Activities Committee, Susquehanna University — January 2023 - Present

- Organize free events for all students and work events by scanning student IDs, assisting performers and other support services needed during events

Member, College Students/Young Adult Group, Selinsgrove Church of the Nazarene — August 2024 - Present

- Participate in a weekly program of fellowship and bible study to engage with fellow students and peers outside of campus

SKILLS

Certifications: CITI Program, Google Analytics, Fundamentals of Social Media from Muck Rack
Technical: Adobe Creative Suite (Photoshop, InDesign, Illustrator), Microsoft Office (Word, Excel, PowerPoint), Figma